

MACQUARIE UNIVERSITY DEPARTMENT OF INTERNATIONAL COMMUNICATION
MA in International Communication

Code: INTCO4P

Coordinator: Dr Qin Guo

MA in International Communication (Coursework Degree) as a pathway to an HDR

Students in the MA in International Communication who wish to proceed to an HDR need to follow the requirements of the MA and ensure that they have also completed ICOM 891 and 818.

These two units in the MA in International Communication (ICOM 891 and 818) have been linked to form an 8 credit point research component that is 25 % of the coursework degree. ICOM 891 will be a prerequisite for ICOM 818. The two units are described below:

ICOM 891 Communication Research Methodologies (4cp)

The purpose of this unit is to prepare students for their final research projects in ICOM 818. Students will be instructed in the principal research methodologies used in the field of international communication. These include ethnographic research, case studies, content analysis, Delphi method, discourse analysis, documentary research, focus groups, in-depth interviews, projective technique, semiotics studies and survey method.

ICOM 818 Research Seminar in International Communication (4cp)

In this unit students will be intensively exposed to international communication research projects through examination of published research studies and unpublished dissertations. Students will write critiques of selected research projects OR where they wish to be considered for subsequent studies at doctoral level a supervised project (thesis) of between 10,000 and 12,000 words. Students will learn and improve analytical and critical skills through discussions of conceptual frameworks and theories used in conducting research in international communication; analysis of different research designs and their methodological logic; and presentation skills.

It is proposed that the MA in International Communication, completed with these two units being 2 of the required 8 units in the degree, be included as a pathway to Higher Degree Research.

Grading will be on the following basis.

Higher Distinction: 85–100%

Distinction: 75-84%

Credit: 65-74%

Pass: 50-64%

Students completing the MA in International Communication at a Distinction or Higher Distinction level or at a credit level with HDs in ICOM 891 and 818 may be admitted to a PhD program in International Communication and those completing at credit level with Distinctions in ICOM 891 and 818 may be admitted to a MPhil program in International Communication.