

MUCIC-CHULA CONFERENCE

“Alternative Media: Idealism versus Pragmatism”

April 19-20, 2005

Westpac Amphitheatre, MGSM (Macquarie University, AUSTRALIA)

PROGRAM

DAY ONE (19 April, 2005)

8.30 – 9.00am

Registration

Time	Topic	Presenter
9.00 – 9.10 am	Opening and Welcome Address	Professor Mitchell Dean Head of Division of Society, Culture, Media and Philosophy Macquarie University (Sydney, Australia)
9.10 – 9.20 am		Assoc Professor Joopool Rodcomdee Vice President (Chulalongkorn University, Thailand)
9.20 – 9.30 am		Assoc Professor Naren Chitty (Director) Macquarie University Centre for International Communication Macquarie University (Sydney, Australia)
9.30 – 10.15 am	“Comic Art as Alternative Media”	Professor John A. Lent School of Communication and Theater Temple University (Philadelphia USA)
10.15 – 10.45 am	“MOD The Movies”	Michela Ledwidge (Director, MOD Films)
10.45 – 11.00 am	Morning Tea/Coffee	
11.00 – 11.45 am	“Seeking the Community in Community Broadcasting...”	Assoc Professor Michael Meadows School of Arts, Media & Culture (Griffith University, Australia)
11.45 – 12.15 pm	“Participation in Community Radio in Thailand: Mukdahan’s Community Radio Station”	Weerapong Polnigongit (PhD Candidate, MUCIC) Lecturer (Suranaree University of Technology, Thailand)
12.15 – 12.45 pm	“Community Radio: A channel for Informal Education”	Passawan Korakotchamas (PhD Candidate, MUCIC) Lecturer (Naresuan University, Thailand)
12.45 – 2.00 pm	Lunch	
2.00 – 2.45 pm	“Alternative Approach to Teaching Journalism”	Dr Eric Loo Faculty of Creative Arts (University of Wollongong, Australia)
2.45 – 3.15 pm	“MA in Global Communication Practice: From Idealism to Pragmatism in Media Education”	Dr Sripan Rattikalchalakorn Academic Director, MUCIC’s Thai Programs Macquarie University Centre for International Communication (Sydney, Australia)
3.15 – 3.30 pm	Afternoon Tea/Coffee	
3.30 – 4.00 pm	“Making Videos within Communities”	Martha Mollison Lecturer (Australian Film Television and Radio School (University of Technology Sydney, the University of Newcastle, James Cook University & Metro Screen in Paddington)
4.00 – 4.30 pm	“Alternative Reporting through Hidden Camera: Experience from the Jungle”	Gil Da Costa (MA Candidate, MUCIC) Macquarie University Centre for International Communication (Sydney, Australia)

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PROGRAM

DAY TWO (20 April, 2005)

8.30 – 9.00am

Registration

Time	Topic	Presenter
9.00 – 9.45 am	“University Broadcasting in Thailand”	Assoc Professor Joopool Rodcomdee Vice President (Chulalongkorn University, Thailand)
9.45 – 10.45 am	“CU Radio: Smart City Program”	Chulalongkorn University’s Radio Station (Thailand)
10.45 – 11.00 am	Morning Tea/Coffee	
11.00 – 11.30 am	“The Role of Australian Courts as Alternative Media”	Mr John Bourke Lecturer, Division of Law (Macquarie University)
11.30 – 12 noon	“Marriage of Convenience – New Technology, People-Centred Journalism and Alternative Media”	Kalinga Seneviratne (PhD Candidate, MUCIC) Researcher at AMIC, Singapore
12.15 – 2.00 pm	Lunch	
2.00 – 3.30 pm	<u>Workshop Group 1</u> Comic Art <u>Workshop Group 2</u> Journalism <u>Workshop Group 3</u> Community Broadcasting	Professor John A. Lent Dr Eric Loo Assoc Professor Michael Meadows
3.30 – 3.45 pm	Afternoon Tea/Coffee	
3.45 – 4.30 pm	Sum up of the Workshops	Professor John A. Lent Dr Eric Loo Assoc Professor Michael Meadows
4.30 – 4.40 pm	Closing	Assoc Professor Naren Chitty (Director) Macquarie University Centre for International Communication Macquarie University (Sydney, Australia)

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